

Domain Your Home

Send dirt and grime to the cleaners

By **AMBER DE NARDI**

Household detergents are hardly topics of conversation. And yet you will catch yourself talking about this one – All in-1. The reason is not in the name – although you will have 11 million reasons never to forget it.

The product had its beginning in the aftermath of the Exxon Valdez disaster in 1989. Most everyone will remember how the oil tanker ran aground on Bligh Reef, Alaska, spilling an estimated 11 million gallons (41.6 million litres) of crude oil across 2100 kilometres of coastline.

Undoubtedly, a mop-up job of catastrophic proportions – and the only product, after all others had failed, to successfully and safely clean it up was an Australian owned and manufactured colloid (jelly-like substance) called Eco Super XL.

However, it took one person to see how this product, in a much diluted form, could continue to be of benefit in everyday situations: from cleaning mirrors to machinery, from aeroplanes to zoos.

Joe Pellarini of Denap Pty Ltd, Mortdale, immediately understood how the diluted version of Eco Super XL which he developed and named All in-1 could replace every cleaning product in the home.

“The cleaning action of this product is unique and can only be related to the reaction of the atom in an atomic explosion where the ceaseless random movements of the atoms taking place in All in-1 actually lifts and separates oils, grease, dust, soils and so on,” Mr Pellarini said.

“The properties of colloids were first documented in the search for a biodegradable substance that would break up oil slicks on oceans.

“The search revealed that colloids have minute particles called micelles which, when combined with water, break up the surface tension to make water super wet.



Joe Pellarini who developed All in-1

“That same action allows the micelles to penetrate grease, oil and dirt and hold them in suspension – in effect, making them dissolve in water.

“And it will continue to carry out this process as long as there is moisture to work with.”

Here are just some of the things that All in-1 will do:



- ❑ it will maintain and leave marble, granite, ceramic, slate and polished floors much cleaner and shinier;
- ❑ it helps control bacteria by removing the “foods” which help bacteria survive and multiply;
- ❑ does away with carrying heavy buckets and eases arm and back pain caused by continuous wringing out of mops;
- ❑ cuts down the time of any job by more than half and, while the floor is left only slightly damp, the drying time takes less than a few minutes, even during wet weather.

All in-1 is as people-safe as it is environmentally friendly. Indeed, Worksafe Australia has classified this product – even in its undiluted form – as “not hazardous”. Here are more benefits of All in-1:

- ❑ it is non-flammable, non-explosive, non-aromatic, non-fuming and not caustic;
- ❑ safe on plastics, fabrics, paints, leathers, metals, wood, vinyl, glass, ivory and ceramics – indeed, when used as directed, the product may be used on anything which is safe with water including fruit and vegetables to remove residue and dirt before cooking;
- ❑ it is organic and therefore contains no hydrocarbon solvents, phosphates, re-agents or pollutants;
- ❑ it is 99.9 per cent biodegradable within 21 days.

For more information and purchase details, or to ask for a free demonstration, call 9570 5463 or 0407 488 341 or email joe@colloidcleaner.com.

■ This household cleaning agent is unlike any other. In its undiluted form it was the only one which mopped up the Alaskan oil spill disaster of 1989.



The oil tanker Exxon Valdez



Oil-drenched water at Bligh Reef